GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

AHDD&F (Fisheries) Department- Constitution of Aquaculture Advisory Committee to study and monitor the various challenges faced by Aquaculture sector including tariffs imposed by the U.S.A on Seafood exports- Orders-Issued.

ANIMAL HUSBANDRY, DAIRY DEVELOPMENT & FISHERIES (Fisheries) DEPARTMENT

G.O.RT.No. 128 Dated: 09-04-2025

Read:

From the Commissioner of Fisheries, Vijayawada, Lr. No. 800/P1/2020 Date:8-4-2025.

ORDER:

In the reference read above, the Commissioner of Fisheries, Vijayawada, among others, stated that the Hon'ble Chief Minister held a detailed discussion on 07.04.2025 with all the key stake holders and Departmental officials and representatives from MPEDA & EIA on the issues arising out of the imposition of 26% reciprocal tariff by USA on Seafood exports and the short term, medium term and long term measures to be taken thereof . After a 3 hour long deliberations it was proposed to constitute a committee comprising of all the stake holders to study and monitor the various challenges for overcoming the crisis and to find sustainable solutions.

2. Accordingly, Government, after careful examination hereby constitute the Aquaculture Advisory Committee with the following members:

Sl.No	Name	Member/ Governm Representative
1	K. Anand, Welcome Fisheries, (Processor/Exporter), W.G Dist.,	Member
2	K. Anand Kumar, Sandhya Marine, (Processor/Export Krishna Dist.,	Member
3	N. Venkat, Nekkanti Sea Foods, (Processor/Exporter), Visakhapatnam Dist.,	Member
4	D. Dhileep, Coastal Sea Foods, (Processor/Export Visakhapatnam Dist.,	Member
5	K.Raghu, Farmer, Kakinada District	Member
6	V. Kumar Raju, Farmer, Krishna District	Member
7	Ch.Srikanth, Farmer, Nellore District	Member
8	M.Rama Raju, Farmer, West Godavri District	Member

9	G.V.Subbaraju, Farmer, West Godavari District	Member
10	A. Subhrahmanyam, i Feed Company, Krishna District	Member
11	P.V.B. Kumar, S.V.R Hatchery, Anakapalli District	Member
12	S.S.N Reddy (Pedda Babu), Sapthagiri Hatchery, Kakinada District	Member
13	G. Sekhar babu IFS, CEO, A.P. Food Processing Society, Vijayawada	Government Representative
14	Dr. Sudarsi Anjeli, Additional Director, O/o Commissioner of Fisheries	Government Representative
15	Y Vijay Kumar, Joint Director, MPEDA, Vijayawada , Krishna District.	Government Representative
16	Avinash Wadhava, Deputy Director, Export Inspection Agency, Bhimavaram, West Godavari District.	Government Representative

3. The Aquaculture Advisory Committee shall hold meetings with all stake holders, including GOI, MPEDA, EIA and other relevent authorities and submit preliminary report within 5 days on the impact of duties & reciprocal tariffs imposed and short term solutions. Further, the Committee shall submit a detailed report on medium and long term policy and operational changes for a reimagined aqua ecosystem within 3 weeks.

4.The Terms of References for the Committee are as follows:

- Comparative case study to be developed with inputs from MPEDA on shrimp production & exports between India & Ecuador.

- To find alternative markets for shrimp explore the possibility of constituting the National Prawn Coordination Committee (NPCC), on the lines of NECC for egg promotion, to enhance domestic consumption of seafood by highlighting the nutritive value of shrimp.
- Submit strategies for increasing domestic consumption of shrimp in India and adding value to fish and shrimp products. This includes introducing shrimp into the food menu of defence forces and conducting public awareness campaigns by doctors, VVIPs, and celebrities on the nutritive value of shrimp.

- Submit strategies for exploring new/ alternative markets like the EU, China, and Japan to sustain exports. The Committee should focus on shifting AP processors from frozen to value added products such as ready to eat and ready to cook shrimps on par with China & Vietnam .

- Should work on establishing a Regulatory Partnership Agreement with the USA, similar to Ecuador's agreement.
- Formulation of short term, medium term and long term strategies to address the Crisis.
- Should work on improving quality and declaring products antibiotic-free

with traceability.

- The Committee shall Represent India's case on tariff disparity to Government of India through DoF AP and MPEDA.

- Launching of domestic shrimp marketing campaigns involving VVIPS and Celebrities through APSADA, MoFPI and MPEDA.

- Exploring the possibilities to implement dynamic pricing of feed through APSADA, Feed Companies.

- Exploring the possibilities to Reduced import duty influence on feed raw materials through MPEDA and DoF.

- Exploring the possibilities in fixation of shrimp price once every 15 days through APSADA and Exporters.

- To Establish Cluster Approach, Traceability, GeoTagging, Branding, Labelling & Certification through DoF and Tech Partners.

- To address taxation issues for domestic shrimp sales with DoF and GST Council.

- Creation of Corpus fund for emergency support to all the Aquaculture stakeholders through APSADA and industry Stakeholders.

- Any other issues relating to Aquaculture Sector.

5. The Commissioner of Fisheries, A.P., Vijayawada shall take necessary further action in the matter accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

B. RAJSEKAHR
EX-OFFICIO SPECIAL CHIEF SECRETARY TO GOVERNMENT (FAC)

To
The Commissioner of Fisheries, A.P., Vijayawada
The Members concerned through the Commissioner of Fisheries.
Copy to:
The OSD to Hon'ble Min (AHDD&F)
P. S to Secy to HCM (AVR)
P.S to EOSpl.CS. to Govt., AHDD&F.

// FORWARDED :: BY ORDER//

SECTION OFFICER